

# Martindale-Brightwood



Quality of Life Plan

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# Introduction

The Martindale-Brightwood neighborhood is a neighborhood rich assets and opportunities. The most important of these assets are the people who live and work here. This plan represents their vision for the work of the community over the next three years.

Much attention was focused on the neighborhood when the ABC television series, *Extreme Home Makeover*, came to Indianapolis to ‘makeover’ the Bernard McFarland home. While the Greater Citizens Coalition of Martindale-Brightwood (GCCMB) had a plan it was implementing consisting of goals related to increasing family income, improving school readiness, reducing crime and improving the environment, the neighborhood now had many organizations wanting to partner with them on a number of quality of life issues. It became essential for them to gather to expand their existing plan to include strategic action steps to move the community forward in these focus areas.

Leadership and Engagement  
Health  
Crime and Safety  
Environment

Social and Cultural  
Workforce  
Education

Communication, Media and Technology  
Economic Development  
Infrastructure and Housing

To oversee the development and implementation of the plan, the community formed a community collaborative, ***Martindale-Brightwood in Action***. This collaborative is comprised of:

Greater Citizens Coalition of Martindale-Brightwood, Martindale-Brightwood Community Development Corporation, Community Resurrection Partnership, Brightwood Library, Making Connections Indianapolis, Oasis of Hope Christian Development, Martin University, Edna Martin Christian Center, Brightwood Community Center, PACE/OAR, HealthNet, Martindale-Brightwood Weed and Seed, Martindale-Brightwood Parks, NORC "Golden Ages," and Wheeler-Dowe Boys and Girls Club

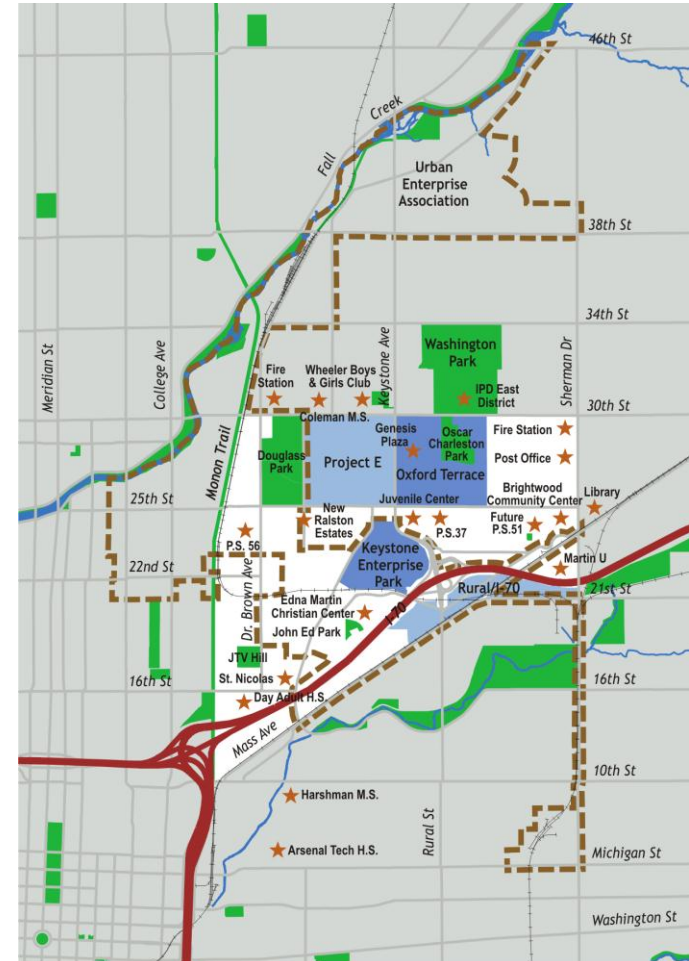
The collaborative held several community meetings to arrive at the goals listed in this plan. We would like to thank all of the residents of the community who came out to share their time and vision.

# The Neighborhood

The neighborhood is bounded by 30th Street on the north, Sherman Drive on the east, Massachusetts Avenue and 21st Street on the south, and the Monon Trail on the west.

In addition to the people, the neighborhood has many institutional assets.

The Martindale-Brightwood Community Development Corporation  
Community Resurrection Partnership  
Brightwood Library  
Making Connections Indianapolis  
Oasis of Hope Christian Development  
Martin University Edna Martin Christian Center  
Brightwood Community Center  
PACE/OAR  
HealthNet  
Martindale-Brightwood Weed and Seed  
Martindale-Brightwood Parks  
Wheeler-Dowe Boys and Girls Club  
IPS School #51  
IPS School #56  
The Project School  
Douglass Park  
JTV Hill Park  
Washington Park (Adjacent to the neighborhood)  
Oscar Charleston Park  
Brightwood Park  
John Ed Park



# Neighborhood Demographics

Martindale-Brightwood is home to just under 9,500 people living in approximately 3,600 housing units<sup>1</sup>. In 2000, nearly 94% of the population was non-Hispanic African Americans<sup>1</sup>. Less than 1% of the population was Hispanic and just under 4.5% of the population was White<sup>1</sup>.

According to the 2000 Census a much higher percentage of the population in Martindale-Brightwood received public assistance (6.9%) compared to the county (3%).



Well over half of the households in the community, 60.3%, are headed by single moms with children under the age of 18<sup>1</sup>.

According to a survey conducted for the Making Connections Initiative in late 2008, 52%<sup>2</sup> of the population age 16-64 were employed. Only 34%<sup>3</sup> responded that they or an employed partner receive health benefits for the family from employment. Over half, 62.4%<sup>4</sup>, of the residents in the neighborhood live at or below 200% of the federal poverty line.

Nearly one third, 31%<sup>5</sup>, of the survey respondents said that they or their spouse has post secondary education – this is not that different from the Indianapolis total of 35.3%<sup>5</sup>.

Martindale-Brightwood has a high number of homeowners, similar to Marion County. According to the survey, 48.6%<sup>6</sup> owned their homes compared to 45.6%<sup>6</sup> of county respondents.

Almost a third of the residents of Martindale-Brightwood volunteer, 29.2%<sup>7</sup>. A large percentage of the residents have taken civic action, 38.8%<sup>8</sup>, nearly half, 47%<sup>9</sup> actively participated in local organizations, and 85.8%<sup>10</sup> are involved with faith based or social organizations.

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<sup>1</sup> U.S. Bureau of the Census Data, 2000

<sup>2</sup> Margin of Error +/-5.2%.

<sup>3</sup> Margin of Error +/-7.6%

<sup>4</sup> Margin of Error +/-8.5%

<sup>5</sup> Margin of Error +/-5.6% and +/-4.5% respectively

<sup>6</sup> Margin of Error +/-6% and +/-4.8% respectively

<sup>7</sup> Margin of Error +/-5.2%

<sup>8</sup> Margin of Error +/-5.8%

<sup>9</sup> Margin of Error +/-5.8%

<sup>10</sup> Margin of Error +/-3.8%



The vast majority of the population with children surveyed, 83%<sup>11</sup> report that they use the library.

Despite outside perceptions of Martindale-Brightwood as a dangerous neighborhood, 46.2%<sup>12</sup> of those surveyed gave the neighborhood a high safety score compared to 47.9%<sup>12</sup> of the county respondents. Even more, 66.9%<sup>13</sup>, believe it is a good place to raise kids compared to 60.4%<sup>13</sup> of county respondents.

<sup>11</sup> Margin of Error +/-7.9%

<sup>12</sup> Margin of Error +/-6% and +/-4.9% respectively

<sup>13</sup> Margin of Error +/-5.9% and +/-4.9% respectively

# Other Neighborhood Plans and Initiatives

As with most communities in the City, Martindale-Brightwood is impacted by ongoing planning and initiatives from outside agencies and organizations. The residents of the community welcome this activity and would like to make sure that existing and future work respects the goals and objectives outlined in this plan. We also realize while the overall goals and objectives are essential for us to respect, opportunities may arise that will require us to modify this plan. We believe that the plan should remain fluid enough so that we may take advantage of new opportunities that will benefit the community.

Currently, we are involved in the *Smart Growth Indianapolis* plan as well as the *Indy Connect* Mass Transit Plan and acknowledge that they are two major planning projects that will potentially have a great impact on our community. The Martindale-Brightwood in Action group will continue to stay aware of the implementation of these plans and will work to represent the best interest of the community as implementation occurs.



# 1. Leadership and Engagement

## ***Facilitating Organization:*** Greater Citizens Coalition of Martindale-Brightwood

*This is a cornerstone of any community. It is how people become engaged and how leaders are developed. This group would be responsible for organizing town hall and other informational meetings.*

<b>Goal 1.1: Engage more residents in neighborhood change</b>				
<b><i>Action Steps</i></b>	<b><i>Performance Measures</i></b>	<b><i>Year</i></b>	<b><i>Lead Organization</i></b>	<b><i>Partner Organization</i></b>
<b>1.1.1 Increase formal and informal opportunities for leadership, growth and engagement</b>				
1) Identify leadership, engagement and volunteerism opportunities for stakeholders.	Engage 5 partners.	2010	GCCMB, Neighborhood Associations	INRC, MB orgs/ congregations, Volunteer Match, contact trees
2) Identify additional leadership and engagement training opportunities.	Identify 10 training opportunities.	2010	GCCMB, Neighborhood Associations	INRC, Making Connections, CICF, United Way
3) Assist Communications Committee in creating/distributing and collecting a survey identifying stakeholder concerns and resources to address reasons for little or no engagement.	Utilize Martindale-Brightwood in Action survey for intake, assessment and corrective actions for at least 10% or 360 community households.	2009	GCCMB, Neighborhood Associations	MBCDC, CRP, Schools, MB orgs, Neighborhood Partners, NNORC
4) Create opportunities to facilitate resident conflict resolution and more harmonious neighborhoods.	Offer residents a forum to decrease possible tensions and unite for common good.	2009	GCCMB, Neighborhood Associations	INRC, IMPD

<i><b>Action Steps</b></i>	<i><b>Performance Measures</b></i>	<i><b>Year</b></i>	<i><b>Lead Organization</b></i>	<i><b>Partner Organization</b></i>
<b>1.1.2 Increase number of community-based projects to improve quality of life</b>				
1) Identify programming available to community residents via service organizations.	Conduct a gap analysis where organizations list, in detail, services provided, for more-efficient promotion.	2010	GCCMB, Neighborhood Associations	Neighborhood Partners, LLP
2) Increase frequency of existing and new projects (ex: neighborhood cleanups, block parties, block clubs, crime watch, etc.) to promote unity and community appeal.	A documented increase in frequency of such projects, comparative to past years.	2010	GCCMB, Neighborhood Associations	CRP, businesses, NNORC, CDC, KIB, IMPD, various funders
<b>1.1.3 Engage churches to play more active role in Martindale-Brightwood</b>				
1) Get churches more involved in assisting with neighborhood upkeep and improvement initiatives.	Identify 5 methods to increase faith-based community activity.	2010	GCCMB, Neighborhood Associations	CRP, various Congregations
2) Survey churches to gauge interest in participating in community improvement opportunities.	At least 50% of all community churches surveyed and followed up with.	2010	GCCMB, Neighborhood Associations	CRP, various Congregations
3) Solicit and publicize information on church activities.	Churches have a liaison with various media outlets to promote local events hosted by faith-based community.	2010	GCCMB, Neighborhood Associations	CRP, various Congregations, CDC, media outlets

## 2. Social and Cultural

### ***Facilitating Organization:*** Greater Citizens Coalition of Martindale-Brightwood

*This group is aware of services in the community and who is working on what. They work to encourage the arts in Martindale-Brightwood, and preserve its rich cultural history. They also work with groups who are organizing social and cultural events.*

**Goal #2.1: Bring awareness and engage residents to social and cultural and historical opportunities and aspects in the neighborhood focusing on the 5 areas of community building: Individuals, Associations, Institutions, Land and Exchange**

<i>Action Steps</i>	<i>Performance Measures</i>	<i>Year</i>	<i>Lead Organization</i>	<i>Partner Organization</i>
<b>2.1.1 Create avenues for preserving the histories of the community that will involve arts and reflect the history and heritage of the neighborhood</b>	<b>Create 2 documented avenues for preserving histories of communities</b>			
1) Map assets and each asset will be explored to mine its historical value.	Map Community Assets in all 5 focus areas of community.	2010	MB Historical Society, GCCMB, Neighborhood Associations	Making Connections, CICF, United Way, MBCDC, CRP, Schools, MB orgs, Neighborhood Partners, NNORC, MBLLP, IUPUI, Polis Center, Martin University Patricia Melton, City Parks, Marion Cnty Library Bernard McFarland
2) Expand the already existing committee with the ultimate goal of reactivating the MB Historical Society.	5 to 15 members that encompass museums, universities, Historic Society, and residents	2010	Same as Above	Same as Above

<i><b>Action Steps</b></i>	<i><b>Performance Measures</b></i>	<i><b>Year</b></i>	<i><b>Lead Organization</b></i>	<i><b>Partner Organization</b></i>
3) Identify space to house the MB Historical Collection in full, which will include data and information on each of the 5 focus areas.	Acquire space in the community	2010	Same as Above	Same as Above
4) Identify and create places in the community for formal and informal displays of history such as murals, posters, Art, colloques, display cases, etc.	Identify 5 to 10 neighborhood locations to highlight different aspects of History	2010	Same as Above	Same as Above
5) Collection and cataloging of MB historical artifacts.	Creation of database that will highlight each of the 5 areas of community building	2010	Same as Above	Same as Above
6) Update the Polis Center Timeline to include new information and research collected from our efforts	Update acquired of the current Polis Center to include other historic information	2010	Same as Above	Same as Above
7) Host/convene a partners meeting to ask potential partners for their 3 year support in seeing this project through to fruition	Host and run at least one Neighborhood Historic Tour by December 2012	2010	Same as Above	Same as Above
8) Document the people who worked on the social and cultural piece of this plan.	Have a documented list	2010	Same as Above	Same as Above
9) Historic Stop along the Monon within the community boundaries.	Have a Historic Stop	2010	Same as Above	Same as Above
<b>2.1.2 Preserve historic information on INDIVIDUALS that made a difference in our community</b>				
1) Seniors will be involved in a written and or oral histories project that will involve the youth.	Create baseline data for each bulleted point	4th qtr. 2011	MB Historical Society, GCCMB, Neighborhood Associations	Making Connections, CICF, United Way, MBCDC, CRP, Schools, MB orgs, Neighborhood

				Partners, NNORC, MBLLP, IUPUI, Polis Center, Martin University Patricia Melton, City Parks, Marion Cnty Library Bernard McFarland
<b><i>Action Steps</i></b>	<b><i>Performance Measures</i></b>	<b><i>Year</i></b>	<b><i>Lead Organization</i></b>	<b><i>Partner Organization</i></b>
2) Collect short bios of individuals who made a difference in the community i.e. City Councilors, Representatives, Directors of neighborhood centers, Association presidents, and etc.	# of written histories	4th qtr. 2011	Same as Above	Same as Above
3) Create a mapping of individuals we will interview	# of oral histories	4th qtr. 2011	Same as Above	Same as Above
4) Create an interview template	# of short bios	4th qtr. 2011	Same as Above	Same as Above
5) Create a form letter to send to individuals to intro the project and ask for their support and possible interview.	Mapping of individuals	4th qtr. 2011	Same as Above	Same as Above
6) Create a portfolio, file, book, DVD, and etc. of the MB Oral Histories Project.	Creation of individual files complete with primary and secondary sources	4th qtr. 2011	Same as Above	Same as Above

<i><b>Action Steps</b></i>	<i><b>Performance Measures</b></i>	<i><b>Year</b></i>	<i><b>Lead Organization</b></i>	<i><b>Partner Organization</b></i>
7) Create opportunities for residents to research their family histories.		4th qtr. 2011	Same as Above	Same as Above
<b>2.1.3 Preserve historic information on ASSOCIATIONS that made a difference in our community</b>				
1) Associations will be researched to mine historical factors that include primary and secondary sources and artifacts.	Create baseline data for each bulleted point	4th qtr. 2011	MB Historical Society, GCCMB, Neighborhood Associations	Making Connections, CICF, United Way, MBCDC, CRP, Schools, MB orgs, Neighborhood Partners, NNORC, MBLLP, IUPUI, Polis Center, Martin University Patricia Melton, City Parks, Marion Cnty Library Bernard McFarland
2) Collect short bios of associations who made a difference in the community i.e. Neighborhood coalitions, groups, clubs, and etc.	# of short bios	4th qtr. 2011	Same as Above	Same as Above
3) Create a mapping of associations we will interview.	Mapping of Associations	4th qtr. 2011	Same as Above	Same as Above
4) Create an interview template.	Template	4th qtr. 2011	Same as Above	Same as Above
5) Create a form letter to send to associations to intro the project and ask for their support and	Form letter	4th qtr. 2011	Same as Above	Same as Above

possible interview.				
<b><i>Action Steps</i></b>	<b><i>Performance Measures</i></b>	<b><i>Year</i></b>	<b><i>Lead Organization</i></b>	<b><i>Partner Organization</i></b>
6) Create a portfolio, file, book, DVD, and etc. of these associations.	Portfolio Creation of individual files complete with primary and secondary sources	4th qtr. 2011	Same as Above	Same as Above
<b>2.1.4 Preserve historic information on the <u>LAND</u> of our community and how it was used.</b>				
1) The land of the community will be researched to mine historical factors and significance that include primary and secondary sources and artifacts. We will also focus on bringing about neighborhood art, historic markers and other ways of showcasing the historic land aspects of the community.	Create baseline data for each bulleted point	4th qtr. 2011	MB Historical Society, GCCMB, Neighborhood Associations	Making Connections, CICF, United Way, MBCDC, CRP, Schools, MB orgs, Neighborhood Partners, NNORC, MBLLP, IUPUI, Polis Center, Martin University Patricia Melton, City Parks, Marion Cnty Library Bernard McFarland
2) Collect information on what buildings, land, infrastructure and, etc. that made up our community over the years.	# of short bios on land in our community	4th qtr. 2011	Same as Above	Same as Above
3) Create a mapping of historic events and places in the community.	Mapping of potential historic land marker sites	4th qtr. 2011	Same as Above	Same as Above
4) Create a map of significant historical places in	Creation of Physical map of historical eve files	4th qtr.	Same as Above	Same as Above

the community for publication in the National Historical Society, SAVI and other community publications	complete with primary and secondary sources	2011		
<b><i>Action Steps</i></b>	<b><i>Performance Measures</i></b>	<b><i>Year</i></b>	<b><i>Lead Organization</i></b>	<b><i>Partner Organization</i></b>
5) Create Historic Land Markers for significant historical places in the neighborhood.		4th qtr. 2011	Same as Above	Same as Above
6) Create a neighborhood tour that highlights the mapped areas of significant Historical Places.		4th qtr. 2011	Same as Above	Same as Above
7) Create research template.		4th qtr. 2011	Same as Above	Same as Above
8) Create a form letter to send to individuals to intro the project and ask for their support and possible interview.		4th qtr. 2011	Same as Above	Same as Above
9) Create a portfolio, file, book, DVD, and etc. of the information		4th qtr. 2011	Same as Above	Same as Above
<b>2.1.4 Preserve historic information on Neighborhood <u>INSTITUTIONS</u> that made a difference in our community</b>				
1) Neighborhood institutions such as businesses, churches, schools, etc. will be researched to mine historical factors that include primary and secondary sources and artifacts.	Create baseline data for each bulleted point	4th qtr. 2011	MB Historical Society, GCCMB, Neighborhood Associations	Making Connections, CICF, United Way, MBCDC, CRP, Schools, MB orgs, Neighborhood

				Partners, NNORC, MBLP, IUPUI, Polis Center, Martin University Patricia Melton, City Parks, Marion Cnty Library Bernard McFarland
<b>Action Steps</b>	<b>Performance Measures</b>	<b>Year</b>	<b>Lead Organization</b>	<b>Partner Organization</b>
2) Collect short bios of institutions who made a difference in the community i.e. businesses, churches, schools, and etc.	# of short bios	4th qtr. 2011	Same as Above	Same as Above
3) Create a mapping of Institutions/collect data we will interview.	Mapping of Institutions	4th qtr. 2011	Same as Above	Same as Above
4) Create an interview/data agenda template	Template	4th qtr. 2011	Same as Above	Same as Above
5) Create a form letter to send to institutions to intro the project and ask for their support and possible interview.	Form Letter	4th qtr. 2011	Same as Above	Same as Above
6) Create a portfolio, file, book, DVD, and etc. of the information	Creation of individual files complete with primary and secondary sources	4th qtr. 2011	Same as Above	Same as Above
<b>2.1.5 Preserve historic information how the neighborhood used <u>EXCHANGE</u> to make a difference in our community</b>				
1) The exchange of the community will be documented and to show how in the past the MB community as shared it vast resources, relationships, time and talent to collaborate in creating a better place to live for all residents.	Create baseline data for each bulleted point	4th qtr. 2011	MB Historical Society, GCCMB, Neighborhood Associations	Making Connections, CICF, United Way, MBCDC, CRP, Schools, MB orgs, Neighborhood Partners, NNORC,

				MBLLP, IUPUI, Polis Center, Martin University Patricia Melton, City Parks, Marion Cnty Library Bernard McFarland
<b><i>Action Steps</i></b>	<b><i>Performance Measures</i></b>	<b><i>Year</i></b>	<b><i>Lead Organization</i></b>	<b><i>Partner Organization</i></b>
2) Collect short bios on collaboration efforts, grant opportunities, local and City initiatives, as well as the sharing of skills, talents, and abilities that stakeholders used to make a difference in the community i.e. Eastside Reunion, Town Hall Meetings, Making Connections, weed and Seed, and etc.	# of short bios/stories on how Exchange happened in our community	4th qtr. 2011	Same as Above	Same as Above
3) Create a mapping of individuals and collaborations we will interview.	Mapping of collaborations in the community	4th qtr. 2011	Same as Above	Same as Above
4) Create an interview template	Creation of individual files complete with primary and secondary sources	4th qtr. 2011	Same as Above	Same as Above
5) Create a form letter to send to individuals to intro the project and ask for their support and possible interview.		4th qtr. 2011	Same as Above	Same as Above
6) Create a portfolio, file, book, DVD, and etc. of the MB Oral Histories Project.		4th qtr. 2011	Same as Above	Same as Above

### 3. Communications, Media & Technology

#### *Facilitating Organization:* Schools Building Communities

This group is responsible for sharing the community vision with other members of the community and the outside world through various methods such as press releases, web, newsletters, etc.

<b>Goal #3.1: Create a communications hub for Martindale-Brightwood</b>				
<i>Action Steps</i>	<i>Performance Measures</i>	<i>Year</i>	<i>Lead Organization</i>	<i>Partner Organization</i>
<b>3.1.1 Establish a neighborhood communication process</b>				
1) Identify a monthly meeting place and have meetings	Meetings at Brightwood Library set for 3rd Tuesday monthly from 3 to 4 p.m.		Communication workplan area	
2) Develop plan to disseminate Comprehensive Plan materials	Develop plan		Communication workplan area	
3) Provide necessary communication, media and messaging trainings residents, volunteers and organizations	Trainings		Communication workplan area	
<b>3.1.2 Utilize existing media outlets for info dissemination</b>				
1) Utilize existing and new media outlets, print, radio, television	List of media, print, radio and television contacts	2010	Communication workplan area	
<b>3.1.3 Create resident contact lists to and utilize technology to further communication</b>				
1) Maintain neighborhood president's association contact list	Neighborhood Association's contact list	2010	Communication workplan area	GCCMB

<b><i>Action Steps</i></b>	<b><i>Performance Measures</i></b>	<b><i>Year</i></b>	<b><i>Lead Organization</i></b>	<b><i>Partner Organization</i></b>
2) Regularly post on a community-based blog and instant messaging	Identify messaging opportunities to get at least one posting a month to residents, on the website and blogs	2010	Communication workplan area	GCCMB
<b>3.1.4 Improve resident access to technological improvements</b>				
1) Build and maintain relationship with Martin University	Relationship with Martin University	2010	Communication workplan area	Martin University
2) Identify current computer training opportunities within the neighborhood	List of computer training offerings	2010	Communication workplan area	Martin University
3) Connect residents to computer training opportunities	# of residents in computer trainings	2010	Communication workplan area	Martin University
<b>3.1.5 Assess community and residential technology needs</b>				
1) Survey households to assess and address their individual needs	Statistical assessment of technological needs in household use	2010	Communication workplan area	MBLLP
2) Map neighborhood businesses to discover their technology resources and usage	List of business' technology map	2010	Communication workplan area	MBLLP
3) Map organizations to discover their technology resources and usage	List of organization's technology map	2010	Communication workplan area	MBLLP

## 4. Health Promotion

### ***Facilitating Organization:*** Martindale-Brightwood HealthNet; Residents

*This group is aware of the health disparities of the Martindale-Brightwood neighborhood. They work to foster education and empower residents to achieve.*

<b>Goal #4.1: Increase the number of residents who have a medical home and receive wellness and preventative care.</b>				
<b><i>Action Steps</i></b>	<b><i>Performance Measures</i></b>	<b><i>Year</i></b>	<b><i>Lead Organization</i></b>	<b><i>Partner Organization</i></b>
1) Maintain current primary care capacity with doctors and nurse practitioners and mid-wives and keep expanding and adding providers as demand for care increase	Staffing, Productivity, and Support Ratios	Ongoing	HealthNet	
2) Increase regular check ups by sending reminder cards and calls to HealthNet patients.	% No Show for appointments.	Ongoing	HealthNet	
3) Keep expanding HealthNet's Women health services to meet increased demand Engage women in prenatal services early in pregnancy Ensure that women receive annual pap tests and mammograms Ensure that women are routinely getting tested for STDs	# of Prenatal Care Patients # Pap Tests Completed # Mammograms Completed # Women seen for contraception management % of women receiving prenatal care in the first trimester % of women receiving on-time pap tests and mammograms	Ongoing	HealthNet	
4) Ensure that patients receive regular and on-time immunizations	Well child patients per Patients < 12 yrs old % Children up-to-date on immunizations	Ongoing	HealthNet	
<b>Goal #4.2: Increase awareness of health risks and preventative measures.</b>				

<b>Action Steps</b>	<b>Performance Measures</b>	<b>Year</b>	<b>Lead Organization</b>	<b>Partner Organization</b>
1) Promote existing smoking cessation program with partnering organizations	# patients participating in smoking cessation programs	Ongoing	HealthNet	
2) Continue to provide and increase confidential screenings and counseling services for people at risk of HIV and STDs	#/% of target population receiving HIV and STD tests	Ongoing	HealthNet	
3) Continue the annual health fair to increase awareness of Cardiovascular related triggers (Blood Pressure, Type 2 Diabetes), Back to school immunizations/physicals	# participants in health fairs	Ongoing	HealthNet	
4) Engage HealthNet collaborations with partner organizations' health fairs	# of participants in other community health fairs	Ongoing	HealthNet	Health fair partners
<b>Goal #4.3: Develop a comprehensive community health plan targeting health outcomes for all residents</b>				
1) Convene primary care and mental health and addictions providers, human service providers, state and local health departments, schools, and business leaders	# of partners	2010	MBIA	HealthNet
2) Create a plan that includes specific, measurable health outcomes for children and adults throughout the community	Completion of a plan	2010	MBIA	HealthNet, MCHD, Wishard, others
3) Implement the plan, measure the results, and report back to the community annually	Annual report card of plan impact	2011 and Beyond	MBIA	HealthNet, MCHD, Wishard, others

# 5. Workforce Development

## *Facilitating Organization:* Oasis of Hope Christian Development

This group works on getting employment resources and access to better jobs to residents of the community.

Goal #5.1: Increase the % of families that live above the Poverty Level				
<i>Action Steps</i>	<i>Performance Measures</i>	<i>Year</i>	<i>Lead Organization</i>	<i>Partner Organization</i>
<b>5.1.1 Inform residents of existing workforce development resources</b>				
1) Share employment information with residents via FaithWalks, Neighborhood Associations meetings, newsletters, etc.	Distribution of information	2011-2012	Work Area Group	BOI, Jobs Partnership of Greater Indianapolis, Indianapolis Black Chamber, PACE/OAR, Neighborhood Association, Community Resurrection Partnership, DuVall Center, Weed and Seed, Edna Martin, Oasis of Hope Christian Development
2) Engage business association to identify their company demand skill set	Demand skill set identified by business associations	2011-2012	Same as Above	Same as Above
3) Educate the residents and community organizations about services offered by PACE for people with felonies	Distribute PACE Fact sheet to community	2011-2012	Same as Above	Same as Above
4) Community Job Fairs	# of employers and residents that attend the job fair	2011-2012	Same as Above	Same as Above

<i>Action Steps</i>	<i>Performance Measures</i>	<i>Year</i>	<i>Lead Organization</i>	<i>Partner Organization</i>
5) Workforce Developer place residents in employment	Employment report provided by Workforce provider	2011-2012	Same as Above	Same as Above
6) Inform residents about available resources to start saving	# of residents informed about saving	2011-2012	Same as Above	Same as Above
<b>5.1.2 Improve residents employment skills through training opportunities</b>				
1) Identify all pre-employment & occupational training opportunities that currently exist	Create a guide of all training opportunities	3rd, 2010	1) Oasis of Hope	Training Providers Work-Ones Edna Martin YES PACE/OAR
2) Educate residents on what services Work-One offers	Distribute Work-One services brochure; obtain neighborhood zip code registration for Work-One services	4th, 2010	2) CDC	
3) Train youth (14-24) on pre-employment and employment skills	Number of youth (14-24) who attend preemployment and employment training	4th, 2010	3) Oasis of Hope	
<b>5.1.3 Ensure quality workforce development strategies are practiced by all workforce providers</b>				
1) Workforce provider conduct an employment training seminar for the community	Seminar for the community, # of residents and providers attending seminar	2011	Work area group	
2) Generate job seekers, labor and skills report	Job seekers skill report, provide information regarding changing job market	June, 2010		
3) Volunteerism as work asset	% of residents working with providers who use volunteer skills to build their resume			
<i>Action Steps</i>	<i>Performance Measures</i>	<i>Year</i>	<i>Lead Organization</i>	<i>Partner Organization</i>

<b>5.1.4 Ex-Offenders</b>				
1) Provide services to ex-offenders in MB	Track the number of ex-offenders returning to MB neighborhood annually	2012	PACE	Marion Work release probation and parole  Marion County Comm Corrections  Various other service providers
2) Provide employment services to ex-offenders in MB	Track the number of PACE clients from MB neighborhood who were placed in employment or 3) educational opportunities	2012	PACE	Same as Above
3) Educate the community about PACE/OAR services offered to persona with felony convictions	Distribute referral information	2010	PACE	Same as Above
4) Educate and provide technical assistance to community organizations as it relates to appropriate services for ex-offenders	Share and distribute training information	2010	PACE	Same as Above
<b>5.1.5 Increase # of residents connected to work coaching, income supports and financial literacy</b>				
1) Center for Working Families	Increase number of people attending financial coaching; # of reported saving accounts		CWF	Lending Inst.'s. INHP IDA Account Holders: (Edna Martin Christian Center, MBCDC, Oasis)
2) Job readiness workshops	Job readiness workshops, # of participants		CWF	Same as Above

## 6. Economic Development

### ***Facilitating Organization:*** Martindale-Brightwood Community Development Corporation

This group works on meeting the needs of the community through economic development, such as attracting businesses and additional retail in the community.

<b>Goal # 6.1: Attract more business to the community</b>				
<b><i>Action Steps</i></b>	<b><i>Performance Measures</i></b>	<b><i>Year</i></b>	<b><i>Lead Organization</i></b>	<b><i>Partner Organization</i></b>
<b>6.1.1 Utilize incentives to encourage commercial and mixed use development in targeted Martindale-Brightwood areas (Monon Trail, Station Street, Keystone Enterprise Park, Sherman Mall)</b>				
1) Marketing signage for worksite	MBCDC will place signs at all worksites	2010	MBCDC	City of Indianapolis, City-County Councilors, Residents, Churches, Estridge Group, Simon Group, Indpls. Chamber of Commerce, Black Chamber of Commerce, Martin University, Edna Martin Center, Young Men Inc, Duvall Center, Juvenile Center, Schools, NORC

<i><b>Action Steps</b></i>	<i><b>Performance Measures</b></i>	<i><b>Year</b></i>	<i><b>Lead Organization</b></i>	<i><b>Partner Organization</b></i>
2) Recruit investors and businesses into the community thru a business or merchants association	Number of new investors and businesses in the community	All Years	MBCDC	Same as Above
3) Small committee to address Brightwood Plaza Mall	Formation of small committee to address improvements of Brightwood Plaza Mall	2010 and beyond	MBCDC	Same as Above
4) Small committee to address Station Street Redevelopment and other commercial retail districts	Formation of small committee to a Address Station Street Redevelopment and other commercial retail districts	2010 and beyond	MBCDC	Same as Above
5) Establish Community Gateway project for MB area	Create community gateways plan - formation of committee - establish design & timeline to market plan	2010/11	MBCDC, CICF (KIBI, NESCO, Councilor Oliver)	Same as Above
6) Create a strategic economic development plan for the Martindale-Brightwood area			MBCDC	Same as Above
7) Inventory of Brownfield remediation for the entire MB area	Inventory list of Brownfield plan	2010/11	MBCDC	Same as Above
8) Further development of Keystone Enterprise Park	Keystone Enterprise Park Build outs	2012	MBCDC	Same as Above
<b>6.1.2 Expand Membership and Business Engagement</b>				
1) Advance the Martindale-Brightwood Business Association	Increase membership in Martindale-Brightwood Business Association.	All Years	MBCDC	Indy East, Residents, Minority Business, Simon Commerce on Aging, Rebuilding Together, PNC, Indianapolis Pacers, Indianapolis Colts, Oscar Robertson Foundation,

				Mays Chemical, Congressman Andre Carson, NORC, A2S04
<b><i>Action Steps</i></b>	<b><i>Performance Measures</i></b>	<b><i>Year</i></b>	<b><i>Lead Organization</i></b>	<b><i>Partner Organization</i></b>
2) Create area business plan	Plan developed with input area businesses, city planning and zoning	2010	MBCDC, Residents, Existing Businesses	Same as Above
<b>6.1.3 Encourage business property owners to rehabilitate vacant and occupied deteriorated buildings</b>				
1) Create good business standards for neighborhood – good neighbor policies with follow up procedures	Business standards, policies and procedures created	All Years	MBCDC, Business Association	Property owners, businesses, residents Rev. Reid, CDC, CRP, GCCMB, Oasis to develop document Andre Carson Neighborhood Papers Stakeholders (Identify) Brighthouse Industrial Park Neighborhood Associations
2) Educate and inform business of Facade Grant, various economic Development incentives (loans, tax incentives, and other financial tools)	Number of applicants of Facade Grants, loans, tax incentives received, and other financial tool resourced	All Years	MBCDC, Business Association	Same as Above
3) Identify deteriorated properties	Inventory of properties deteriorated	All Years	MBCDC, Business Association	Same as Above

# 7. Crime and Safety

## *Facilitating Organization:* Martindale-Brightwood Weed & Seed

The focus of this group is to work to decrease crime and identify opportunities to make the community safer.

### Goal #7.1: Decrease criminal activity in the Martindale-Brightwood neighborhood by 10% over the next Three years

<i>Action Steps</i>	<i>Performance Measures</i>	<i>Year</i>	<i>Lead Organization</i>	<i>Partner Organization</i>
<b>7.1.1 Increase resident exposure to activities that will engage them in positive activities (primarily youth focused).</b>				
1) Install community bulletin boards to let people know what is happening in the community (example Broad Ripple community board)	Install at least 10 "strategic" community Bulletin boards; partner w/at least 8 "strategic" community bulletin boards	1st, 2010	W & S; Community Policing	CDC's, Indy East Business Association
2) Have community partners host a community fair at least four times a year to let people know what they offer—host “enrollment days” (e.g. IPS)	Host 4	4th, 2010	W & S; PIT	Partners in Action Table
3) Designate a community spokesperson to let people (outside and inside community) know about the positive things happening in Martindale-Brightwood	Person identified	4th, 2009	W & S; Communication Subcommittee Of the plan	Neighborhood Assoc
4) Develop a clearinghouse of information (e.g. 211) for Martindale-Brightwood so people can call one number to learn about programs, events, etc.	Develop a clearinghouse	4th, 2009	W & S Coord.	GCCMB
5) Increase block parties, neighborhood night out events, adopt a block activities	Increase by 50%	4th, 2010	Community Policing	Crime Watch, IMPD, Ngh. Presidents

<i><b>Action Steps</b></i>	<i><b>Performance Measures</b></i>	<i><b>Year</b></i>	<i><b>Lead Organization</b></i>	<i><b>Partner Organization</b></i>
<b>7.1.2 Decrease drug and gang activity</b>	<b>Decrease by 5%</b>			
1) Support neighborhood watch programs with surveillance cameras (ex. Southeast requested and received funding as a result of a Study Circle)	Determine baseline data  Install 20 cameras	3rd, 2010	W & S - Ngh. Revitalization	Ngh. Presidents, Code Compliance, SE-Bates Hendricks
2) Establish neighbor calling trees (each neighbor assigned a night to watch and call another neighbor if they see an issue)	Neighborhood Associations (6) phone Trees; business establish phones trees As well.	2nd, 2010	Ngh. Presidents	Communication sub-Committee of the plan
3) Schedule block parties and invite police	Documented 5 scheduled block parties (focused on crime & safety) w/police	4th, 2010	Neighborhood Association	Community Policing
4) Work with landlords and city agencies to curtail negative activity on property	Curtail by 20%; documented through City reports on negative properties	1st, 2011	Neighborhood Presidents	All residents
5) Increase reporting to police and offer a monthly report to the neighborhood watch group	Increase at least 20%	4th, 2011	Neighborhood Presidents	All residents
6) Demand more police patrols	Develop petitions for demand	4th, 2011	Neighborhood Presidents	All residents
7) Enroll youth in programs to keep them off of the street	Increase by 35% (need baseline data)	3rd, 2010	Safe Havens	All youth providers
8) Report vacant housing (that is being used for drug deals)	Increase reporting by 50%	1st, 2011	Neighborhood Presidents	All residents

<i><b>Action Steps</b></i>	<i><b>Performance Measures</b></i>	<i><b>Year</b></i>	<i><b>Lead Organization</b></i>	<i><b>Partner Organization</b></i>
<b>7.1.3 Expand education and training programs for all levels in the community</b>	<b>Increase residents access by 25%</b>			
1) Work with school liaisons and social workers to identify at-risk youth and enroll them in structured community programming focused on skill development	Document report from schools of at-risk Youth; Pt. 2 - documented report of enrollment Into structured programming	2nd, 2011	Education Task-Force	Youth providers, CHAPSS, IPS
2) Establish a taskforce to help youth gain employment during the summer	Taskforce	4th, 2009	W & S, PIT	MC Indy Pipeline, Center for Working Families
3) Have partners work collaboratively to gain funding to offer larger programs instead of site specific programs that can only help a few	Collaborative funding among partners	4th, 2009	Partners in Action	Partners in Action
4) Mail education and training options to residents or use street teams	Methods of documentation	1st, 2010	Communication Sub-committee	Communication sub-Committee
5) Develop micro loans for youth and families to create legitimate businesses	A micro-loan program in the neighborhood	4th, 2011	Julie Barrett, Center for Working Families	Boner Center, Business Opportunity Initiatives, Center for Working Families

# 8. Education

## *Facilitating Organization:* Education Task Force

This section addresses educational needs in Martindale-Brightwood from birth and early childhood through college graduation.

Goal #8.1: Increase Early Childhood Education				
<i>Action Steps</i>	<i>Performance Measures</i>	<i>Year</i>	<i>Lead Organization</i>	<i>Partner Organization</i>
<b>8.1.1 Increase engagement in schools to meet student needs and engage parents</b>				
1) Share information around what is happening in the school	Increased school to home communication	Ongoing	IPS	Parent Liaisons Bridges to Success Parent and Family Advocates IPS About Special Kids
<b>8.1.2 Improve the number of children staying on time in their academic progress and increase graduation rate</b>				
1) Increased Corps of volunteers working with students, increased number of opportunities to work with students.	Create baseline data on volunteers working with students	2011		School system
2) Inform/ educate parents about what test/grades mean, include diagnostic test (pre and post)		Annually		IEA IPS Mind Trust Teach for America Autism Societies Business Community JA Exchange City Ivy Tech

				Martin University IUPUI DOE Oasis of Hope Scholarship
	Increased professional development offerings	Ongoing		Same as Above
<b><i>Action Steps</i></b>	<b><i>Performance Measures</i></b>	<b><i>Year</i></b>	<b><i>Lead Organization</i></b>	<b><i>Partner Organization</i></b>
3) Focus on informing kids why education matters, long term goals/ career days/ shadowing professionals	Hold annual career day and have community partners participate	Annually		Same as Above
<b>8.1.3 Increase access to resources to support families' health and mental health</b>				
1) Increase prenatal support	Hold Resource Fair to connect people with these services	Annually		School social worker Community coordinator School Nurse LLP About Special Kids NACS Healthnet Wishard Health MCHD State Department of Health-policy piece/flexibility Peer support groups/ mentors (informal, trained, resource)

				Psychiatrist services  Schools/parks Juvenile courts CPS NAMI
<b><i>Action Steps</i></b>	<b><i>Performance Measures</i></b>	<b><i>Year</i></b>	<b><i>Lead Organization</i></b>	<b><i>Partner Organization</i></b>
2) Attach families and children to medical home/regular doctor	Increase utilization of medical homes	Ongoing		Same as Above
3) Make sure families are insured and have access to care	Increased use of community health resources for primary care	Ongoing		Same as Above
4) Have information on doctors in the neighborhood--include psychiatrist, psychologist and comprehensive list of medical providers	Families connected with children under 18 with the directory and MB schools	Quarterly		Same as Above
5) Embed helpful resources in community organizations (depression help	Distribute list of providers and other materials to major points of contact in community	Ongoing		Same as Above
6) Continue to lift up mental health services needs of community at regular forums to increase psychiatrist services include counseling and other alternatives beyond medicine	Increased number of providers serving Martindale-Brightwood	Ongoing		Same as Above
<b>8.1.4 Support parents in preparing their children for school</b>				
1) Keep parents informed about key school events, timelines and enrollment requirements	Install school sign with ev information	2010  Annually		Schools- Community school

	Increase participation in Countdown to Kindergarten Increase enrollment in Kindergarten to college			coordinator Communication committee Churches Library Community Centers NACS, Neighborhood Partners
<b><i>Action Steps</i></b>	<b><i>Performance Measures</i></b>	<b><i>Year</i></b>	<b><i>Lead Organization</i></b>	<b><i>Partner Organization</i></b>
<b>8.1.5 Educate Parents about other opportunities for their students</b>				
1) Develop a comprehensive guide to educational offerings. "What's a Great School for You-- An Educational Guide"	Partner community based advocates with the DOE to create guide	2010	CBO and DOE	Schools, community school coordinator
2) Develop a database of where Martindale-Brightwood children attend school	Make available database of where students go to school for development purposes	2010	IPS	Communication Committee- Amos Brown
3) Develop community wide themes around education	Publish and distribute hard copies and online versions	2011	Task Force	Churches, parishioners
4) Influence policy city wide	Have advocates attend regular forums to lift up educational needs of the community	Ongoing		Library
5) Assemble partners and present a policy/proposal on how to develop community education theme- Greg Porter	Hold the informational meeting to explore Subject	2011	Task Force	Community Centers
6) Bring this to Joyce Rogers and Pay Payne Education Committee organized to work on disparities in 46218 and 46201 4th Monday at	Get involved in this forum	2009	Task Force	Children

Crispus Attucks at 6:00 pm				NACS and neighborhood partners
<b>8.1.6 Create opportunities for parent education</b>	<b>Increased utilization of parent education offerings</b>			
<b><i>Action Steps</i></b>	<b><i>Performance Measures</i></b>	<b><i>Year</i></b>	<b><i>Lead Organization</i></b>	<b><i>Partner Organization</i></b>
1) Empower parents	Hold Title One Parent Wo	Ongoing	IPS	Parent liaison/ school system Ivy Tech Martin University Even Start IUPUI Marion Women's Prison Juvenile Center Parents as First Teachers NCEBC Indy Reads
2) Convince parents that they can contribute to child's education by advancing their own education	Promote enrollment in college orientation	Ongoing	IPS	Same as Above
3) Promote access to more GED (incentives wrap around supports), Adult literacy	Distribute materials/list o centers promote through library	Ongoing	Task Force	Same as Above
4) Identify and promote tuition support for adult education	Create and maintain lists of opportunities	Ongoing	Task Force	Same as Above
5) Promote use of residential/ satellite sites in community	Create and maintain lists resources	Ongoing	Task Force	Same as Above
6) Promote educational attainment among parents of school aged children	Increase number of paren attending area Colleges and adult learning opportunities	Ongoing	Martin University	Same as Above

<b>8.1.7 Develop Vision plan for IPS 51 community school initiative</b>				
1) Hold meeting to develop the vision plan for IPS 51	Develop and approve education task force plan	2010	Task Force	Education Task Force, IPS Making Connections
<b>8.1.8 Increase opportunities for those that do not have preschool</b>				
1) Develop and present policy proposal. Have representatives from MB participate in the monthly Education Committee	Hold monthly meetings to leverage Early childhood supports	2009	Task Force	League of women voters City county council/ other elected officials State education, IPS, charter and school systems City neighborhood liaisons 10 point coalition NAACP--Carol Craig
<b>8.1.9 Provide resources and supports to neighborhood childcare providers to increase quality and quantity of early childhood care</b>				
1) Promote Path to Quality Process	Encourage certification of local providers	Ongoing	United Way	United Way Task Force
<b>8.1.10 Improve Civics Training</b>				
1) Increase civic themed projects in school and after school programs	Create baseline of civic themed projects in school and after school programs increased	2010		
<b>8.1.11 Add home-economics and basic life skills</b>				
1) Reinstate home-economics in middle school	Encourage policy change by Promoting this issue in education forums	Ongoing		IPS, 4H, Purdue Extension, Clarian Health

## 9. Infrastructure and Housing

**Facilitating Organization:** Martindale-Brightwood Community Development Corporation

This group with focus on the future of Martindale-Brightwood's infrastructure: Housing, Streets, Sidewalks, Transportation, etc.

Goal #9.1: Improve Housing Conditions				
<i>Action Steps</i>	<i>Performance Measures</i>	<i>Year</i>	<i>Lead Organization</i>	<i>Partner Organization</i>
<b>9.1.1 Decrease the number of abandoned houses</b>	<b># of abandoned houses decreased by ****</b>			
1) Neighbors canvass area to ID problems, create database to act upon, report to code compliance monthly.	Complete listing of abandoned houses with address and owner contact information.	Step 1	Neighborhood associations	MIBOR MBCDC City of Indianapolis Health and Hospital Other neighborhood partners Lending institutions Law enforcement Community Development law center
2) Identify block captains to oversee status of abandoned and problem properties on their block	Block captains identified for each of the blocks in the community (a captain may have more than one block)	Step 1	MBCDC Housing Committee, Neighborhood Associations, Code Compliance	Same as Above
3) Block captain/taskforce leader ask owner their plan for the property if house appears abandoned	Written report created by block captain and taken to neighborhood association. Neighborhood association takes all reports to Code Compliance	Step 2	Neighborhood Associations, Code compliance	Same as Above
4) Hold owners and lending institutions (when lending institution is owner of record) accountable for appearance and upkeep of property	Code Compliance cases reviewed and resolved	Step 2	Code Compliance	Same as Above

<i><b>Action Steps</b></i>	<i><b>Performance Measures</b></i>	<i><b>Year</b></i>	<i><b>Lead Organization</b></i>	<i><b>Partner Organization</b></i>
5) Target certain areas in neighborhood to showcase available properties, both for a "real-estate day" event and ongoing publicity.	Number of buyers for property	Step 2	GCCMB, neighborhood associations	Same as Above
6) Create covenant with area landlords, work to further landlord education	Make covenant with landlords of abandoned houses	Step 2	GCCMB, neighborhood associations	Same as Above
7) Homeowner repair to stabilize aging housing stock	20 - 25 homes repaired each year	2010-12	GCCMB, neighborhood associations CICOA	Same as Above
8) Infill houses and rehabilitation	5 - 10 homes built and or rehabilitated each year	2010-12	Habitat for Humanity, Church Federation	
<b>9.1.2 Increase homeownership opportunities</b>	<b>Increase number of homeowners</b>			
1) Develop marketing materials that identifies community assets and affordable housing opportunities	Marketing material distributed to banks, financial institutions, realtors, potential homeowners, parents, rental community and INHP.	3rd, 2010	MBCDC	MBCDC Residents City Neighborhood institu Banks INHP Other Funders City Auditors City Land Bank
2) Make home ownership counseling available to potential residents	Two residents moving through counseling to graduation and to owning a home	3rd, 2010	GCCMB	Same as Above

<i><b>Action Steps</b></i>	<i><b>Performance Measures</b></i>	<i><b>Year</b></i>	<i><b>Lead Organization</b></i>	<i><b>Partner Organization</b></i>
3) Create Welcome Committee to greet new homeowners with welcome baskets	New homeowners baskets distributed	2010-12	INHP Center for Working Families, Habitat for Humanity	Same as Above
4) Monitor the impact of rising property values and taxes	Develop annual Martindale-Brightwood cost of housing status reports	All Years	Neighborhood Associations, Habitat for Humanity	Same as Above
5) Create a homeowner resource with information about how to advocate for homeowner rights	Resource is created and distributed to target audience	2010	MBCDC	Same as Above
<b>9.1.3 Identify and engage the absentee landlords of occupied structures</b>	<b>Reduce number by contacting and engaging to maintain their property</b>			
1) Create a data file (name, address, properties ownership)	Data file developed	2011	INHP, Weed and Seed, MBLLP	City of Indpls.,  Residents  Neighborhood associations  Community Development Law Center  Elected Officials
2) Block captains use data to contact landlords regarding neighborhood's expectations for their property	Landlords contacted	2011	Block captains, neighborhood associations	Same as Above
3) Create renter's resource guide with information about their rights	Resource guide created and Distributed	2011	Neighborhood	Same as Above

<b>Goal #9.2: Improve Neighborhood Infrastructure</b>				
<i>Action Steps</i>	<i>Performance Measures</i>	<i>Year</i>	<i>Lead Organization</i>	<i>Partner Organization</i>
<b>9.2.1 Improve curbs, sidewalks, storm drains, alleys and sewers</b>	<b>Number of curbs, streets and sidewalks in need of repair decreased, Number of clogged storm drains decreased</b>			
1) Collect Data on community repairs and improvements needed (specifically to streets, sidewalks, curbs, storm drains, alleys and sewers)	Database created and updated regularly with status of neighborhood streets, sidewalks, curbs, storm drains, alleys and sewers	2011	Neighborhood asso	City of Indpls., Residents, NORC, Walkability Study, Block clubs, INRC, Elected officials  DPW
2) Communicate findings with neighborhood associations and the city. Use information gathered about repairs needed to lobby for re-pavement and repair of curbs, sidewalks and streets	Lobbying produces results- Repairs and improvements done.	2011-2012	Neighborhood Association,  DPW	Same as Above
<b>Goal #9.3: Create a community gathering place</b>				
<b>9.3.1 Transformation of IPS 37 into a community center</b>				
1) Acquire control of building	<i>CCC resolution, lease signed between County and CICF</i>	2010	CICF	GCCMB, EMCC
2) Determine plans for renovation	Architectural plans completed	2010	CICF	EMCC
3) Determine programs and activities	Tenants identified and confirmed	2010-2011	GCCMB	CICF
4) Raise funds for renovation	Dollars raised	2010-2012	CICF	GCCMB
5) Create community gatherings in the building	Monthly activity schedule	2010 – Ongoing	GCCMB	EMCC, Neigh Assn, MC Indy

# 10. Environment

***Facilitating Organizations:*** Martindale-Brightwood Environmental Justice Collaborative, Martindale-Brightwood Community Development Corporation

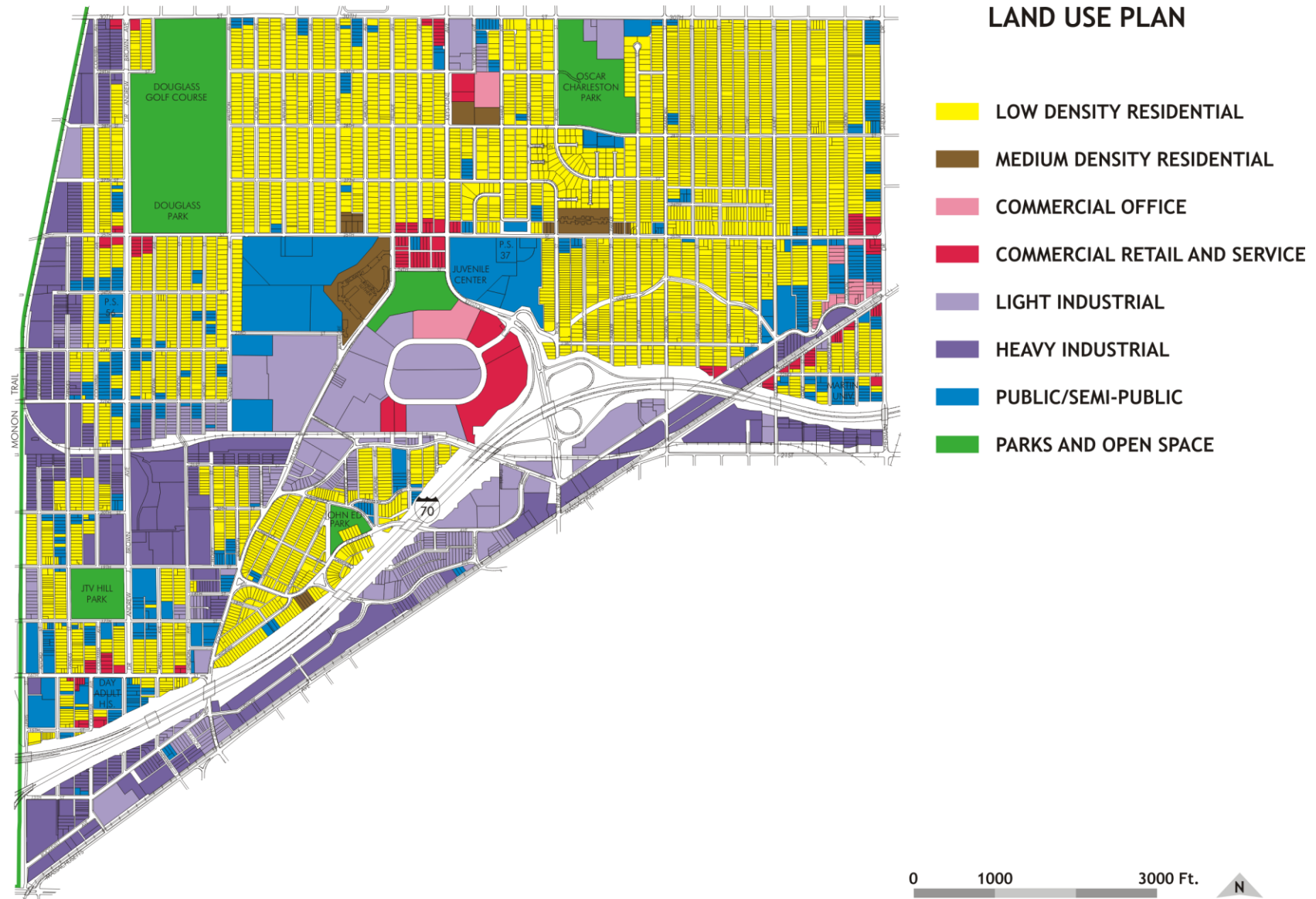
This group will work to improve Martindale-Brightwood's environment and continue to work with the CARE grant.

<b>Goal #10.1: Improve the Environmental quality of the community</b>				
<i>Action Steps</i>	<i>Performance Measures</i>	<i>Year</i>	<i>Lead Organization</i>	<i>Partner Organization</i>
<b>10.1.1 Increase awareness about environmental problems</b>	<b>Increased attendance and engagement of residents at Share the Vision/CARE meeting</b>			
1) Regular door knocking and phone calling, create a script to follow	Script created, Number of residents contacted and engaged	2010 2011 2012	MBEJC	Improving Kids Environment, Indianapolis Recorder, Neighborhood Associations
2) Collaborate and serve on the Martindale-Brightwood CDC Marketing Committee to publicize environmental issues	Appoint a representative from EJC to Attend Martindale-Brightwood CDC Marketing Committee for promotion Partnerships of environmental issues	2010 2011 2012	MBEJC	Same as Above
<b>10.1.2 Ensure that all contaminated properties are remediated</b>	<b>% Of remediated out of total number of contaminated properties</b>			
1) Create system to record status of properties -categorize properties -verify remediation with public documentation -keep system updated with monthly report cards	List of properties, the results of testing, and remediation status created and made available	2010	1) MBEJC, City of Indpls. Brownfield, Marion County Health Dept., Mayor's Action Ctr.	

<i><b>Action Steps</b></i>	<i><b>Performance Measures</b></i>	<i><b>Year</b></i>	<i><b>Lead Organization</b></i>	<i><b>Partner Organization</b></i>
2) Continue to seek funding for site investigation and remediation	Amount of money obtained for site investigation cleanup	2010	2) MBEJC	
3) Apply for CARE II Grant	Submitted application to EPA for CARE II Grant	2011	3) MBEJC	3) MBCDC, IKE, EPA, Congressman Andre Carson, City of Indpls.
<b>10.1.3 Increase resident participation at the Share the Vision meeting</b>	<b>Increased resident participation</b>			
1) Contact partners that can't make the Share the Vision meeting, engage Martindale-Brightwood residents through phone calls mail and email.	Number of mailings, emails and phone calls		1) MBEJC, communication committee	

# Appendix A - Land Use Plan

The land use plan was adopted by the City of Indianapolis in 2003.



# Appendix B - Zoning Plan

The zoning plan was adopted by the City of Indianapolis in 2003.



## ZONING PLAN

- D5 Medium-High Density Single-Family
- D7 Medium-High Density Multi-Family
- D8 Urban Single and Multi-Family
- C1 Office Buffer
- C2 Office-Apartment District
- C3 Neighborhood Commercial
- C3C Corridor Commercial
- C7 High Intensity Commercial
- CS Special Commercial
- SU1 Church
- SU2 School
- SU7 Charitable and Philanthropic
- SU9 Government
- SU34 Club or Lodge
- PK1 Park District One
- I2U Light Industrial Urban
- I3U Medium Industrial Urban
- I4U Heavy Industrial Urban
- UQ1 University Quarter District One



Thank you to all of the partners who work with us to build our community.

# Improving Kids' Environment

